

CAPABILITIES SHEETS

Meghan Leah

Branding, Marketing and Creative Systems Assistant
for Purpose-Driven Entrepreneurs

MEGHANLEAH.COM



VERSA BAG



WHO I AM

I thrive at the intersection of creativity and structure, helping business owners bring their brand stories to life. With over 10 years of experience in branding, marketing, and business operations, I design strategies and systems that empower entrepreneurs, streamline workflows, and craft marketing that truly resonates. My goal is to help business owners amplify their vision, connect deeply with their audience, stand out in their market, and leave a lasting impact.

CORE SERVICES / CAPABILITIES

Branding & Identity (visual storytelling, brand voice, cohesive design systems)

Marketing Campaigns (social media content, graphics, email campaigns)

Creative Systems & Tools (design workflows, content planning, automation for creatives)

Web & Digital Presence (website design, UX/UI visuals, digital experiences)

TOOLS & PLATFORMS EXPERTISE

Design & Creative Tools: Canva Pro, Piktochart

Web Platforms & CMS: Wix, Shinepages

Marketing & Social Platforms/SEO & Analytics: Meta Business Suite, Pinterest Business Tools, Instagram, Facebook Groups & Pages, LinkedIn, Google Analytics, Pinterest Analytics, Etsy Analytics, SEO Basics

Productivity & Tech Stack: Google Workspace, Google Drive, Google Meet, Grammarly, ChatGPT, Monday.com, Zoom

Email Marketing & Automation / CRM: Flodesk, ConvertKit, Smart Growth Solutions / Go High Level, Wix

MEGHANLEAH.COM

CONTACT.MEGHANLEAH@GMAIL.COM

IMPACT IN ACTION...

"Meghan did an amazing job putting together both a brochure and an educational piece for me!

When I was lost for words she was able to fill in all the right pieces in the direction I wanted it together. Put a modern creative spin on it. It was exactly what I needed for my business.

She was so easy to work with and very professional, thanks Meghan! I will continue to use your amazing talents in the future."

-Tierra Wood

Woods Bengals

"I absolutely love the logo Meghan made for my business. She provided quite a few variations of the design based on what I was looking for and it was so hard to choose as I liked many of them. Communication was great and prices were very reasonable. She also helped me move my website over to a new website builder that gave me many more SEO options. My website visits have more than doubled this past year. I highly recommend!"

-Ashley Miner

Moonshine Bengals

"Meghan is a self-starter with the ability to take initiative and run with a project—often anticipating what needs to be done before I even ask. She's detail-oriented, reliable, and brings a calm, can-do attitude to every task. I'm so grateful to have her on my team!"

-Heather Gibson

Big Hearted Breeders

"Meghan did an excellent job with my website; she listened to my needs and contributed valuable ideas. She answered my questions and provided information on how to manage it."

-Deb Brooks

Jewelry by Deb Brooks

"We used several web designers, Meghan, by far has been the best. Shes attentive and pay close attention to our requests. We highly recommend her!"

-Jami Prince

The Colorful Gypsy

PORTFOLIO

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INTO A POWERFUL LEGACY.
READY TO STAND OUT?
BOOK YOUR FREE
CONSULTATION TODAY—THE
WORLD IS WAITING FOR
YOUR BRAND.**

**CONTACT MEGHAN LEAH**

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